



Stories in this newsletter



More degree places than ever given to students with lower grades



Insight Weeks for Year 12s in Technology and Accounting



The World Bachelor in Business in California, Hong Kong and Milan



Super yacht 4-year cadetship

Half of students get degree place with lower grades



Nearly half of young people were given a place at university this year with A-level grades lower than the advertised entry according to a recent UCAS report. Disadvantaged students were the most likely to take up places with lower grades with 60% of applicants from the fifth most disadvantaged backgrounds accepted on to courses with A-level grades below the advertised requirements. But now is a good time to apply for a degree place, as the UK 18-year-old population is expected to fall to its lowest point in recent years in 2020. Read more on the BBC news website [here](#)

Future Finder connects A Level choices with tomorrow's careers



Future Finder shows students which jobs have expected growth and which A Levels will help them to earn the highest salary. Future Finder features 430 different jobs and draws on a variety of labour market data feeds from sources such as UCAS, UKCES and the Russell Group and aims help students understand how what is learnt in the classroom is relevant to the outside world. For teachers, there are a number of activities to support students in years 9-11 to make the connection between their subject combinations and career. <https://futurefinder.yourlife.org.uk/>

Careers in Ideas



Ideas and inventions can be highly valuable commodities and are ripe for commercial exploitation. Careers in Ideas is an initiative that was created for anyone considering – or who might consider – a career in the world of intellectual property as well as for careers advisers, teachers and parents. Students can be connected with someone working in IP to help answer all their career-related questions and the site also carries opportunities for work experience, internships and training as well as vacancies. www.careersinideas.org.uk

9 Month Business Diploma for Gap Year or Alternative to University



The Oxford Media and Business School is the result of a merger of three of the well-known secretarial colleges in Oxford. Today's students now study the 9 month [Professional Diploma in Business](#). This could either offer a focus for a gap year or an alternative to a university degree. Modules cover project management and marketing along with IT skills and Personal Development. Most students live in shared student houses accommodating between four and six students and offering a university-style experience. [For more information see here.](#)

University of the Arts, London (UAL) short summer courses



The courses span many subjects; from 3D and product design, to graphics, photography, fine art and fashion. The courses are a good opportunity for students to expand their skillsets, try something new, or pursue a passion. Students can choose from daytime sessions, portfolio preparation courses and residential courses for students aged 11 to 18 years olds for which accommodation can also be booked. To see the list and to book online click [here](#).

PWC Insight Weeks for Year 12 Students – applications open now



For students keen to understand careers in the world of accounting or technology at PwC, Insight Weeks offer an ideal opportunity. (Note Independent School pupils are not eligible for the Business Insight Week) The week will start with a day's training to meet other students, gain skills and build confidence. During the week students will be introduced to what PwC do, encouraged to explore career options and create an opportunity to secure a full-time job with PwC on leaving school (if all goes well!). Successful students will be fast-tracked through the initial stages of the selection process for one of PwC's School and College Leaver programmes or Flying Start degrees. **Applications are now open and will close on 14 February 2020.** For more information, click [here](#). PwC have also launched some webinars with further information, see [here](#).

The World Bachelor in Business - A unique four year degree studied in three countries



The WBB is a four-year undergraduate degree delivered at three universities on three continents in a unique business programme. Successful applicants join at cohort of 45 students from around the world. Year 1 is spent at [University of Southern California](#), Year 2 in [Hong Kong University of Science and Technology](#) and Year 3 in [Universita Bocconi](#) in Italy. There is a free choice of location for the fourth and final year. Selection for WBB is competitive and the strongest candidates will have an outstanding academic record and will need to show an ability to adapt and thrive in different environments. Students' academic history, personal statement and teacher references are used to determine preparedness for this rigorous program. For more information, see [here](#).

Buying and Merchandising Apprenticeship with M & S



M & S are currently advertising for applicants to their 15-month Buying & Merchandising Apprenticeship run in partnership with the Fashion Retail Academy and based in London. Successful applicants will work day to day as a Buying or Merchandising Admin Assistant within one of the Clothing & Home Business Units, with one day a week in training at either the Fashion Retail Academy or in the office. The training with the FRA will cover a wider range of topics including fashion environment, retail communications, critical path management, creative digital skills, garment technology and managing personal and professional development. **Closing date February 2020.** For information please click [here](#).

Economics Live Chat at Warwick University



Throughout the year the Economics Department at Warwick University hold a number of online live chats. These sessions are open to all and enable prospective students from the UK, EU and internationally to enquire or ask questions relating to the Economic courses on offer. Each chat is hosted by a member of the academic teaching department. The Economics degree is flexible with optional modules from a wide range of other departments. To sign up to a Live Chat go to [economics/prospective/livechat](#)

Learn to sail the world's finest Super Yachts with a 4-year Cadetship at UKSA (United Kingdom Sailing Academy)



For students with a love of the sea or looking for something completely different, the UKSA is providing this structured four-year programme designed to train the future officers of the [superyacht industry](#). The cadetship combines the most relevant training and mentoring, equipping graduates with a strong foundation of knowledge and realistic understanding of the industry they are entering in to. The four-year programme is a career path to STCW II/1 Officer of the Watch (Yacht <3000GT) and onward to STCW II/2 Master (Yacht <3000GT) qualification. Cadets also have the opportunity to undertake a [Foundation Degree in Operational Yacht Science](#) during phase 1 and 3 of the cadetship, awarded by Plymouth University. This option provides additional career and training pathways into different sectors of the maritime industry. For further information on this and a range of other full time and short instructor courses go to <https://uksa.org/>

Discovery Days at the University of Manchester in January



Manchester University are running two subject insight days in January – Intended to provide insight into the features and opportunities of degree courses at Manchester and students will also get first hand experience of university study and learn more about Manchester student life. **Tuesday January 21st Discover History and Related subjects** (American Studies; Archaeology; Art History and Visual Studies; Classics and Ancient History; History; Religion and Theology). Book [here](#) And **Thursday 23rd January Discover English & Drama** covering American Studies, Creative Writing, Drama, English Language and Linguistics. Book [here](#)

Prospects Virtual Careers Fair – 29th January



Virtual careers fairs are becoming more and more popular and are proving to be a great way to introduce students to a range of employers and educational providers without the need to travel. Prospects are hosting a Winter Virtual Careers Fair with graduate recruiters and student lifestyle and gap year organisations exhibiting. Careers adviser talks will be held throughout the fair and webinars from exhibitors are encouraged to give attendees a greater insight into the latest graduate opportunities. While the fair is aimed at graduates, the event could provide useful contacts and insights for school students and school Careers Leaders. For more information go to [Prospects Virtual Careers Fair 29th January](#)

Plan, Do or Create? How do I fit in the Advertising Industry?



The Institute of Practitioners in Advertising (IPA) has broken roles down into three groups: 1. Plan – for linear thinkers such as data analysts and campaign planners. 2. Do - for diagonal thinkers such as account executives, campaign producers and project managers and 3. Create – for lateral thinkers such as Art Director, Copywriter and Website Designer. Students can take an online test [Diagonal Thinking](#) to find out about their suitability for a career in the industry. The questionnaire tests the hypothesis that the most successful individuals working in the business are both Linear and Lateral Thinkers – they think 'diagonally'.

Read more on the IPA Website: [Roles In Advertising.](#)

Le Cordon Bleu and Birkbeck offer 3 Year Degree in Culinary Industry Management



The degree programme provides a foundation in culinary techniques and management studies that are not only applicable to food businesses but also across other service industries. Students gain experience of a real food business work environment through an internship component whilst also developing their academic, practical and interpersonal skills. The programme enables students to develop their research and presentation skills together with their ability to design, develop and implement systems that assist in the successful operation of a food business. Graduates will be equipped to enter a variety of management careers in the food industry, including retail, product development, restaurants, hotels and marketing. For more information click [here](#)

Careers helpline



Our partner schools, parents and students can contact us with careers related queries at any time through our helpline. We can provide advice and guidance as well as answers to any number of questions on topics including studying abroad, international foundation degrees, apprenticeships, degree courses, routes to careers, subject combinations etc.

Email us at: helpline@futuresmartcareers.co.uk



Contact us on 0330 311 9509

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